

# Real Food .... from Real People

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## What is YOUR story?

*First, remember that your story is uniquely YOURS...  
...we want it in your words, as you wish to tell it.*

*If you would rather have someone else tell your story for you, that's fine! Perhaps a family member, a friend, even a passionate customer tells your story well. We'd love to hear from them!*

To get you started, here are some of the things we love to learn when we have a chance to sit and chat with local farmers and producers.

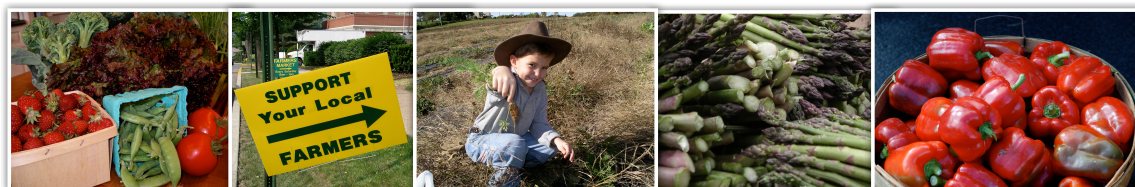
Certainly don't limit yourself or feel confined by these particular questions. Again, it is YOUR story. What do you want us to know?

- What is the history of your farm?
- How long have YOU been farming?
- Why do you do what you do?
- How did you get into this line of business?
- What is your farming lifestyle?
- What do you raise/grow?
- Who all is involved in the business of your farm?
- Who are your customers and how do you reach them?
- What have been your greatest challenges, rewards, and surprises?
- What inspires you?
- What do you think would surprise people to learn about you, your farm, or your business, in general?

Your story can be a couple of paragraphs, or a few pages long...it's up to you! All stories should be emailed to Rhonda Schuldt at [realfoodfromrealpeople@gmail.com](mailto:realfoodfromrealpeople@gmail.com). Your story can be in an attachment (preferably in Microsoft Word) or in the body of the email. Please be sure to include **your name (or writer's name), the name of the farm, your Buy Fresh Buy Local chapter (if you're a member), a contact name, email and phone number so we can follow-up with you on your story.**

If you have any questions about submitting your story to *Real Food...from Real People*, email Rhonda Schuldt at [realfoodfromrealpeople@gmail.com](mailto:realfoodfromrealpeople@gmail.com) or call her at 412.551.4408.

**By submitting your story, you give us permission to use the information in promotional material, funding requests to support the project ,and any companion material created as a result of this project.**



*ALL contact information will be kept strictly confidential and only used by representatives of Real Food...from Real People to contact you further about your story*